



**2009** ANNUAL REPORT

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## Rain Garden Project

When kids get excited about the environment, everyone wins! Students and teachers at Kerr Elementary School recently worked with us to install a rain garden on the school's grounds. The rain garden will absorb water and runoff, lessening the amount of storm water going into local sewage systems.

## LAND HOLDINGS

Location	Beechwood	Todd	Total
Owned	6	335	341
Easement	0	137	137
Managed	128	0	128
<b>Total</b>	<b>134</b>	<b>472</b>	<b>606</b>
<b>Miles of Trails</b>	<b>5</b>	<b>5.5</b>	<b>10.5</b>

## Eco Tour Program

ASWP's "Eco-Tour" program expands our programming and provides nature lovers with the opportunity to experience birding hotspots and scenic landscapes. Here, birders on Audubon's recent trip to costal Maine visit Scarborough Marsh. Other recent tours have included the Delmarva Peninsula, coastal Oregon, Southeast Arizona, and Rio Grande Valley. Birders on these trips have accumulated a list of over 460 species of birds — more than half of the bird species North America has to offer.



## Summer Camps

Getting muddy is part of the fun at Animal Adventures! ASWP summer camps give kids the opportunity to learn and play in the natural surroundings of Beechwood Farms Nature Reserve. Programs are designed by age and by theme, imparting children with a love of birds, animals, play, and nature.

## MEMBERSHIP

	2008	2009
Individual (\$35)	639	738
Family (\$50)	1,053	914
Naturalist (\$100)	228	245
Ecologist (\$250)	42	48
Conservationist (\$500)	15	17
Steward (\$1,000)	23	25
Club (\$100)	21	19
Corporate	15	15
<b>Totals</b>	<b>2,036</b>	<b>2,021</b>

## Eps Worley Pavilion

In the fall of 2008, ASWP unveiled the Eps Worley Pavilion located adjacent to the pond. Made possible by the Fox Chapel District Association, the pavilion has created yet another focal point at Beechwood and is used frequently for educational programming, ASWP special events, and picnics.



## Today and Tomorrow

For over 90 years, Audubon Society of Western Pennsylvania has worked to inspire and educate the people of southwestern Pennsylvania to be respectful and responsible stewards of the natural world.

### Among the 2008-09 highlights were:

- Launching the Three Rivers Rain Garden Alliance — a collaborative effort using native plant gardens to help address our region’s storm water runoff problem.
- Shannon’s Camp Fund — Over 100 students took advantage of the recently established scholarship program for families who could otherwise not afford to send their children to our summer camps.
- Construction of the Eps Worley Pavilion and Betsy’s Garden Shoppe — bringing new visitor amenities and opportunities to Beechwood.
- Completion of the California Area School District outdoor learning area — the 17th facility on our award-winning Schoolground Habitat Enhancement and Restoration Program (SHERP).
- The Shoop Trail — ASWP’s newest trail, is located on a recently acquired 44-acre parcel at Todd Nature Reserve. There are now over five miles of trails at the Reserve.
- Growing the Community Supported Agriculture program at Beechwood — over 140 families ate healthier and helped local farmers by picking up weekly bushels of locally grown produce.
- Hosting the installation of the world’s first carbon dioxide-based, geothermal air condition system — a technology that can reduce energy consumption by up to 70% over traditional AC systems.

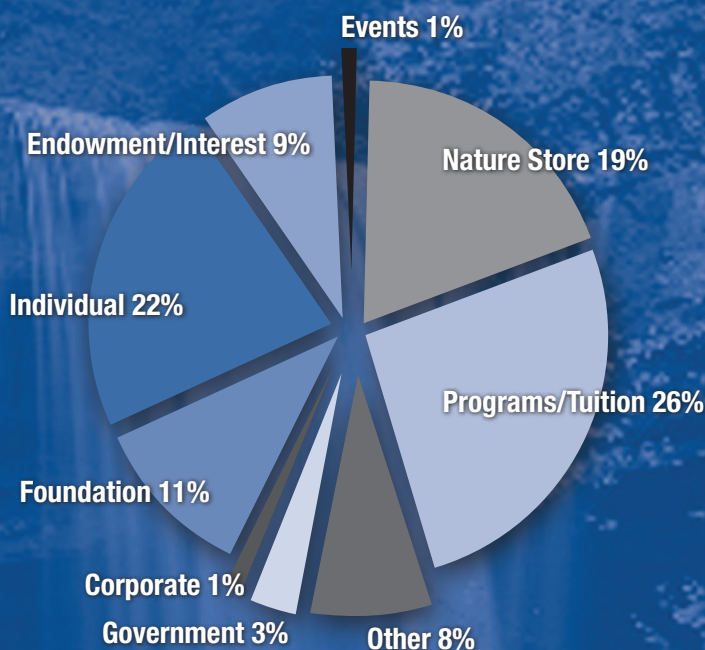
### And already underway for 2009-10:

- Nature Play at Beechwood — an outdoor area for unstructured play and nature exploration for young children.
- New SHERP outdoor learning areas at the Environmental Charter School in Frick Park and Falk Laboratory School at the University of Pittsburgh.
- Expanded Barn Owl research with online nest cameras and satellite tracking of released birds.
- Release of the Western Pennsylvania Birding and Trail Guide – detailing the best locations across 22 counties to view birds and other wildlife.
- New programs, interesting presentations, and countless opportunities to reconnect with nature.

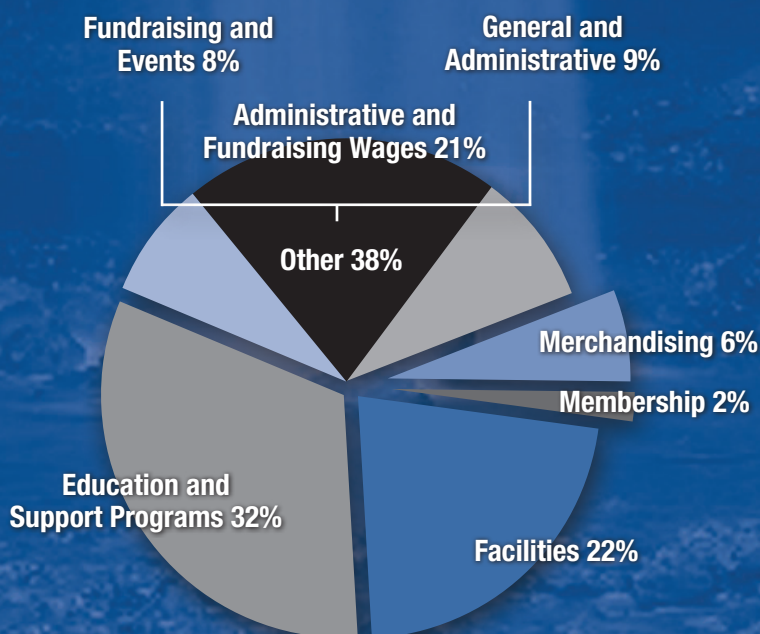
Despite the financial challenges of the past year, our supporters helped us to maintain all of our core programs and activities — while starting new initiatives and making additions and improvements to both Beechwood Farms and Todd Nature Reserves. Through engagement, participation, and example, we’ll continue to provide opportunities for people to enjoy, understand, and protect the environment around them.

PROGRAMS 2009	Beechwood Farms and Todd Nature Reserves		Regional outreach	
	Programs	Participants	Programs	Participants
Adults (includes teacher training)	46	552	11	271
Children (includes summer camps)	27	298	12	180
Schools and Scouts	103	4,066	111	3,368
Family Programs and Events	45	2,771	36	1,716
<b>Totals</b>	<b>221</b>	<b>7,687</b>	<b>170</b>	<b>5,535</b>

## Income Allocations



## Expense Allocations



All numbers reflect the fiscal year of July 1, 2008 – June 30, 2009.

## STATEMENT OF FINANCIAL POSITION

	2009	2008
<b>Assets</b>		
Cash and Cash Equivalents	77,843	84,463
Accounts Receivable	89,080	211,192
Pledges Receivable	180,500	175,000
Inventories	52,306	55,999
Prepaid Expenses	1,833	1,833
Investments	938,795	1,256,459
Land, Buildings, and Equipment (net of accumulated depreciation)	1,903,697	1,947,548
<b>Total Assets</b>	<b>3,244,054</b>	<b>3,499,752</b>
<b>Liabilities and Net Assets</b>		
<b>Liabilities</b>		
Accounts Payable	26,453	51,337
Accrued Expenses	3,658	3,213
<b>Total Liabilities</b>	<b>30,111</b>	<b>54,550</b>
<b>Net Assets</b>		
Unrestricted – Undesignated (Land and Property)	1,845,377	1,863,746
Temporarily Restricted Grants	374,953	526,238
Unrestricted –		
Board Designated Reserves	443,197	770,195
Permanently Restricted Endowment	550,416	517,765
<b>Total Liabilities and Net Assets</b>	<b>3,244,054</b>	<b>3,732,494</b>

## STATEMENT OF ACTIVITIES

	2009	2008
<b>Revenues and Support</b>		
Fundraising, Contributions, and Grants	337,255	885,992
Special Events	8,345	81,001
Education and Program Support	192,542	200,551
Nature Store (net cost of goods)	143,667	81,840
Investment Income	23,137	38,789
<b>Total Revenue and Support</b>	<b>704,946</b>	<b>1,288,173</b>
<b>Expenses</b>		
Education and Support Programs	279,523	329,165
Facilities	190,304	151,767
Membership	20,306	10,933
Merchandising	49,919	57,690
General and Administrative	250,341	234,246
Fundraising	72,362	150,644
<b>Total Expenses</b>	<b>862,755</b>	<b>934,445</b>

## Staff

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Executive Director	James A. Bonner
Director of Development	Beverly Matthews
Director of Education	Patricia O'Neill
Environmental Educators	Scott Detwiler Gabrielle Hughes
Director of Conservation	Brian Shema
Facility Assistant	Ron Macecevic
Office Manager	Barbara Heck
Director of Marketing	Rachel Mohr Handel
Nature Store Manager	Ed Dimmerling

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## Mission Statement

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To inspire and educate the people of Southwestern Pennsylvania to be respectful and responsible stewards of the natural world.



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Photography provide by Paul g. Wiegman, Brian Shema, and Kevin Perez.